



Logan Square
Chamber of Commerce

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Year End 2008

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January Meet and Greet

Logan Square Chamber of Commerce
January Meet & Greet
hosted by

National City

How will the 2016 Olympics
affect Logan Square?



Guest Speaker
Gyata Kimmons
of Chicago 2016

Tuesday, January 13, 2009

5pm - 7pm

National City Bank

2300 N. Western Ave.

Complimentary for Chamber members
Non-members, \$10.00

Refreshments will be provided

RSVP by January 9, 2009, call the Chamber at 773-489-3222 or email paul@loganchamber.org

Cardinal Fitness Special Offer

Chamber member **Cardinal Fitness of North Logan Square**, 3927 W. Belmont Ave., (look for the Logan Square Chamber banners on the light poles!) is offering special membership discounts for the New Year. Cardinal Fitness offers easy parking at the door, the best equipment from Precor and LifeFitness, a comfortable workout environment, clean facilities, a helpful and friendly staff and a variety of amenities for only \$19.95 a month. **Offer good from January 1, 2009 through January 20, 2009.**

Located on the south side of Belmont, just west of Milwaukee Avenue in North Logan Square,

Cardinal Fitness is Chicago's family friendly neighborhood health club. "We understand that families are busy," says Lauren Pray, a marketing representative from Cardinal Fitness. "We want to make it easy and convenient for busy families to incorporate health and fitness into their everyday lives." A supervised kid's playroom is available at most locations for kids aged 6 months to 12 years. Cardinal Fitness has over 35 locations in Chicagoland, and is continuing to grow. All Cardinal Fitness members enjoy reciprocity at any participating Cardinal Fitness location.

Manager **Shannon Jandura** would be happy to answer your questions, or arrange a tour of the North Logan Square facility. Reach her at **773-427-9100**.

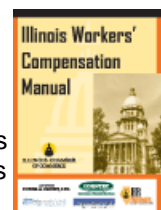
Resources for Members

Did you know?

Your Logan Square Chamber membership opens the door to the resources of our Chicagoland and State Chambers...here's an example:

With so many massive changes to Illinois workers' compensation laws happening over the last few years, it can be difficult to know whether you are abiding by the law.

The **Illinois Workers' Compensation Manual** is written in a no-nonsense style by attorneys and experts in workers' compensation, in partnership with the Illinois Chamber of Commerce. It covers every element of workers' compensation issues Illinois employers need to know. From notice and medical provisions to disability benefits and claims investigations, this book has it all.



Get the tools that help you avoid costly fines and penalties!

Visit www.publicationresources.com to learn more about other compliance products, or call us at (866) 817-7865, or e-mail sales@publicationresources.com.

SPECIAL OFFER: Order this publication before January 13 and receive 15% off the regular price! Simply mention Priority Code **ILWC1208**.

Shoveling Your Sidewalk is the Law in Chicago

The City of Chicago **Municipal Code, section 4 - 4 - 310, Snow & Ice Removal, REQUIRES** business owners/licensees to remove snow and ice from the sidewalks in front of and adjacent to their place of business! If you own property that is currently vacant, you must still comply!

City of Chicago FINES range from \$250-\$500 per day and will be enforced in our area this winter! Shovel, don't gamble! **Questions?** Call 311, or your ward Streets & Sanitation office:

1st Ward: 312-744-5523 (Superintendent, Manny Gonzalez)
26th Ward: 312-744-4558 (Superintendent, Roman Torres)
35th Ward: 312-744-0227 (Superintendent, Raul Roldan).

Make our residents, customers and pedestrians happy and safe by keeping the walkways in front of your business clear.

Tie Your Business In!

February 9 is the 183rd birthday of our neighborhood's namesake, John Alexander Logan. To celebrate, we're holding Chicago's first **John Alexander Logan Birthday Film Festival**. The Logan Theater will be the venue on Saturday, February 7 and Sunday, February 8 for four classic films on the themes of war and politics--the twin themes of Logan's career as Civil War General and U.S. Congressman and Senator.

Why not join the fun and honor the General/Congressman/Senator at *your* business that weekend? We'll get you a Logan photo for your window and some Logan history material. Offer a special promotion, and we'll include you in our publicity. Be creative! After all, we're the only Logan Square in town!

Call Paul or John at the Chamber office and let's talk about what we can do together to take advantage of this unique opportunity.

Business Education Workshops

Here are the January workshops provided by the City of Chicago Department of Business Affairs. You can also download the schedule from the [Chamber website](#)

1/7 "Ready for City Inspectors?"

3:00 pm - 4:30 pm

Presented by the City of Chicago

Most businesses need to pass inspections to obtain a City business license or operate a business. Come learn from the major inspecting departments that will share important information to help you prepare your business for inspection. Know the do's and don'ts, ask questions and get answers pertaining to your next inspection.

1/9 Five Easy Steps to Marketing Your Business

9:30am -11:00am

Presented by Intercultural Talk - Deanna Shoss, M.A.

In this fast-paced workshop you will learn to clearly define your products or services, identify your target customers and how to reach them. Learn about branding and how to create winning marketing materials that will help you attract customers.

1/14 How to Start Your Business Plan

3:00pm to 4:30pm

Presented by Richard Holbrook

When starting a business you should know the answer to some common questions: What is your business and what is the market? Who are your customers and how will you promote your products? What are your overall costs, etc. Learn how to assess your business in a way that will help you craft a winning business plan.

1/16 Attorneys, Accountants & Bankers: When & Why You Need Them

9:30am to 11:00am

Presented by Archer Law Group, AH Financial and Citibank

Learn what each legal specialty brings to your business and how these will start you on the right track. From setting up the proper corporate structure, providing record keeping, measuring profitability, to looking for capital you need. Come and learn how each professional brings value to your business.

1/21 How to Obtain and Renew Your Sidewalk Café Permit

3:00pm to 4:30pm

Presented by The Department of Business Affairs & Consumer Protection

A sidewalk café adds to the vibrancy of any business. Did you know that sidewalk café season starts in March but your application must be submitted a minimum of 30 days before you can operate? This workshop will teach you the steps to obtain and renew your Sidewalk Café Permit.

1/23 Email Marketing

9:30am to 11:00am

Presented by Teffecx Company

Having trouble promoting your business and getting the word out? Create a successful sales campaign by learning the do's and don'ts of email marketing. Learn how to measure your results and how to integrate email marketing with your website.

1/28 How to Get Certified

1:00 to 3:00pm

Doing Business with the CITY OF CHICAGO

3:15 to 4:30pm

Presented by the Department of Procurement Services (DPS)

Are you interested in doing business with or being a certified vendor with the City of Chicago? You don't want to miss this workshop. Come learn about the different types of procurement opportunities as well as the City's contract monitoring and compliance standards.

1/30 Good Access Makes Good Business Sense

9:30am to 11:00am

Presented by Great Lakes ADA Center UIC and Mayor's Office for People with Disabilities

Expand your customer base by ensuring full access for people with disabilities to your business. Millions of people with disabilities shop regularly at small businesses. Learn how complying with the ADA makes good business sense.

All workshops are **FREE** and are located at the
City of Chicago Department of Business Affairs and Licensing
City Hall, 121 N. LaSalle St., Room 805

Space is limited. Please reserve your attendance by calling 312.744.5344

To learn more about DBA's workshops, visit

www.cityofchicago.org/businessaffairs

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